



SES COLLEGE

SREEKANDAPURAM
EDUCATIONAL
SOCIETY

Affiliated to **Kannur University**
Accredited by **NAAC** at '**B**' Grade

SREEKANDAPURAM POST,
KANNUR DISTRICT,
KERALA, PIN:670631
PH: 0460 2230293, 2231145



S.E.S. COLLEGE


www.sescollege.ac.in • sescollege.skprm@gmail.com • principal.sescollege@gmail.com

Criterion 1 – Curricular Aspects

Key Indicator- 1.2 Academic Flexibility

1.2.2 Number of Add on /Certificate programs offered during the last five years




Dr. DOMINIC THOMAS
Principal
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Certificate Course in Mathematics(2019-2020)

Name of the paper : An introduction to LATEX

PROGRAMME : The main objective of the course is Typesetting of complex mathematical formulae. LATEX is a document preparation system for high quality typesetting, which is preferably used for technical /scientific papers writing for journals by researchers , engineers and mathematicians at large . The typesetting system offers programmable writing features and extensive facilities for automating most aspects of typesetting.


OBJECTIVE

- Typesetting of journal articles, technical report, thesis, book and slide presentation.
- Control over large document containing sectioning, cross-references, table and figures.
- Typesetting of complex mathematical formulae.
- Advanced typesetting of mathematics.
- Automatic generation of table of contents, bibliographies and indexes .

COURSE STRUCTURE:

Total hours	30
Theory	13
Practical	15
Exam	02




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SYLLABUS:

Module I

The document- document class , page numbering ,page style


Displayed text- table of content, index , making list, creating bibliographic databases

Module II

Typesetting mathematics – basics, symbols, equations, math mode environment.

Presentation – beamer, figures and the color package.




Dr. DÖMINIC THOMAS
Principal
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CERTIFICATE COURSE ON ENGLISH SPEAKING SKILLS

Provided by Department of English

Course Name	English Speaking Skills
Course Code	CC19ENG01
Total Contact Hours	40
Year	2019-20
Semester	Odd
Course Co ordinator	Mr. Samson Rajan

Assessment : Based on the Oral performance at the end of the Course

Course Objectives :

- Give a foundation to enhance the English speaking skills of students
- Improve the employability of the students

Course Outline


Module I – Introduction : Language Acquisition as Skill Development – 5 hours

- Essentials for Skill Development – Willingness, Commitment, Enthusiasm, Vibrancy and Work out (WCEVW)
- Misunderstandings on English language skill development – Focus only on work out aspect ; Missing the importance of all other essentials
- Work out method for English Language skill acquisition – FITT (Frequency, Intensity, Time and Type) Principle
- Language skill acquisition and role of ‘Performance’ ; Physical, Spiritual, Intellectual, Emotional, Social and Mental workouts for good personality and good performers

Module II – Speaking & Reading sessions – 20 hours

- Speaking - Mock Interviews, Debates, Speeches (Extempore and pre planned), Situational conversations, Group Discussions, Enquiries, Telephone Conversations, etc.
- Reading – Exercises on reading literary and non literary works




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Module III – Grammar Basics – 10 hours

- Verbs, Tense, Voice, Prepositions, Modals, Adjectives, and Adverbs


Module IV – Home daily Assignments – Lifelong Practice

- Compulsory tools needed - Vocabulary book, Vocabulary App, Dictionary, Grammar book, TED Talks App, etc.
- Daily work outs – Vocabulary updations, Grammar learning (only essential topics), read daily English newspapers, listen to English talks on Youtube, TED Talks, etc., maintain portfolio of daily work outs

Module IV – Oral Assessment – 5 hours

- Speaking - Mock Interviews, Debates, Speeches (Extempore and pre planned), Situational conversations, Group Discussions, Enquiries, Telephone Conversations, etc.
- Reading – Exercises on reading literary and non literary works




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Academic Year:2019-2020

Name of Department :Department of Commerce

Name of Certificate Course :Basic Statistics for Research

Course Duration :30 Hours(6-1-2020 to 14-2-2020)

Course Syllabus

Module 1: Basics of SPSS-Data view-Variable View-Data entry in SPSS


Module 2: Measures of central tendency-Mean-Median-Standard Deviation with the help of SPSS

Module 3: Parametric test and Non Parametric test –t test-F test-Chi-Square test Using SPSS.

Module 4:How to interpret the output of SPSS and Report writing


SAJEEESH.T.J
Asst. Professor & HOD
Dept. of Commerce
S.E.S College, Sreekandapuram




Dr. DOMINIC THOMAS
Principal
S.E.S. COLLEGE
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ADD-ON COURSE - Syllabus

Course Name : Basic Entrepreneurship Development Programme

Parent Department : Economics


Unit – 1 Entrepreneurship - Introduction - Meaning and Importance - Evolution of term 'Entrepreneurship' - Factors influencing entrepreneurship' - Psychological factors - Social factors - Economic factor - Environmental factors (10 hrs)

Unit – 2 Entrepreneurial Motivation - Motivation - Maslow's theory - Risk taking behaviour (5 hrs)

Unit- 3 Creativity - Creativity and entrepreneurship - Steps in Creativity - Innovation and inventions - Legal Protection of innovation. (5 hrs)

Unit - 4 Organisation Assistance - Assistance to an entrepreneur - New Ventures - Industrial Park (Meaning, features, & examples) - Special Economic Zone (Meaning, features & examples) - Financial assistance by different agencies - MSME Act Small Scale Industries. (10 hrs)




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**Add on Programme offered by
DEPARTMENT OF COMMUNICATION AND JOURNALISM
PHOTOGRAPHY FOR BEGINNERS**

Module I

A preface to photography; Evolution and history, The Aesthetics in Photography

Module II

The Basics of Camera, Types of Camera, DSLR Photographic Lenses for Beginners

Module III

The Basic Rules frame composition, Controlling Depth of Field


Module IV

Painting with Light, Exposure Control, ISO, Aperture and Shutter Speed

Module V

Photo Editing, Basics of Photoshop




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